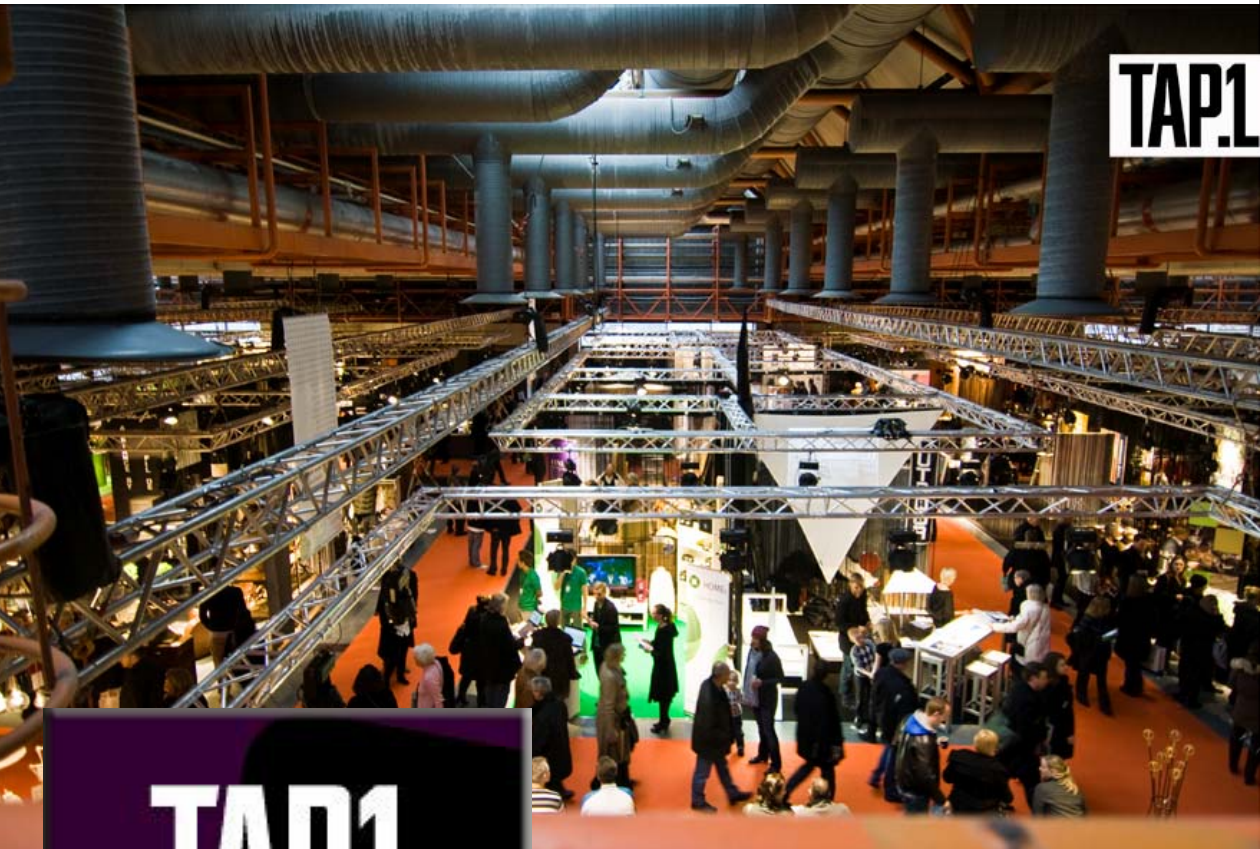


The Whisky Fair is back in Copenhagen.

“TAP1”(Arena) will be the setting for the whisky fair, it is placed in the central part of Copenhagen at Carlsberg.

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WHISKYMESSSEN.DK





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“Based on the experiences from the success with the whisky fair in the last 9 years, we looking forward to a great whisky fair in our new location – more then 4600 square meters – in “TAP1t” (arena). We are expecting around 4000 visitors” says Ulrik Bertelsen, Press-coordinator for the NBO-Group I/S.

At the fair there will be various competitions and lectures held by leading whisky experts from in and out of the country. It will be possible to hear live bag-pipe music, meet real Highland Cattle and experience many other things related to whisky.

Maybe more interesting, it will be possible to taste more than 500 different kinds of whisky. You can also have a chat with the whisky experts from Scotland. Tickets - including tasting glass and access from 9 am to 8 pm.

In the exclusive bar it will be possible to buy and taste expensive and rare whiskies that you would not normally have access to.

Many of the leading whisky importers have also invited special guests from the distilleries, who will present their products and give advice and professional guidance.

“We hope that everybody with preference for good quality whisky will visit the whisky fair.” remarked Ulrik Bertelsen.

Please visit www.whiskymessen.dk , or write any questions to info@whiskymessen.dk.

Tickets are available at www.whiskymessen.dk . Session: 9 am to 8 pm – 250,- danish kroner + fee (39,- kroner)

You can also buy your ticket at the entrance.

The whisky fair is held on Saturday - September 4th 2010 from 9 am - 8 pm

Visit www.whiskymessen.dk for more information, or write to us at info@whiskymessen.dk . As a reporter you are welcome to visit the whisky fair. All applications should be directed at the entrance, please remember your press card. No admittance will be granted to anyone under 18 years old – this includes children in pushchairs and babes in arms. no pets allowed.

Last pours 20 minutes before the end of the show. Please drink responsibly.

